

# The Review magazine Rate Card

*The Review* magazine is published three times per year and is the flagship publication of the Cerebral Palsy Society of New Zealand.

*The Review* informs and inspires readers, keeps them up to date with Society events and provides a sense of connectivity amongst members. It is a trusted source of information.

The magazine is sent free as an e-magazine to 1500 members, is

available to view and download from our website, and around 300 copies of each edition are printed.

Our coverage is nationwide and includes people and their whānau living with Cerebral Palsy, and the wider New Zealand public.

By advertising in *The Review* magazine, you help fund this important resource for our community.

Advertising is a great opportunity to promote your business, organisation or event to a relevant and engaged audience.

## ADVERTISING RATES (excl. GST)

Quarter page*	Portrait: 105 (w) x 148 (h) mm Landscape: 210 (w) x 74.25 (h) mm	\$180 each
Half page*	Portrait: 105 (w) x 297 (h) mm Landscape: 210 (w) x 148.5 (h) mm	\$250 each
Full page – inside pages*	210 (w) x 297 (h) mm	\$400 each
Full page – back cover*	210 (w) x 297 (h) mm	\$550 each
Advertorial half page	105 (w) x 297 (h) mm	\$250
Advertorial full page	210 (w) x 297 (h) mm	\$400

\* Reduced rates for inclusion in three consecutive issues are available on request.

### Make a booking

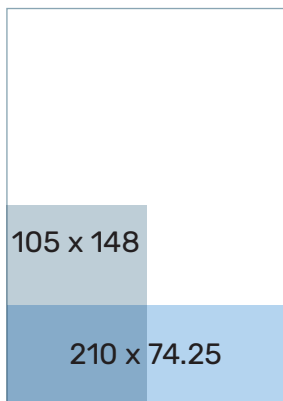
To place an ad in *The Review*, or for more information, please email [cpsociety@cpsociety.org.nz](mailto:cpsociety@cpsociety.org.nz) or phone 0800 503 603

## ARTWORK

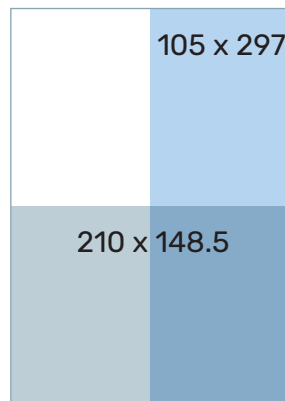
Please supply your artwork as an Acrobat pdf file at 300dpi, CMYK with 3mm bleed, and crop marks. Keep important copy and graphics at least 10mm from edges.

## AD SIZES Width x Height in millimetres

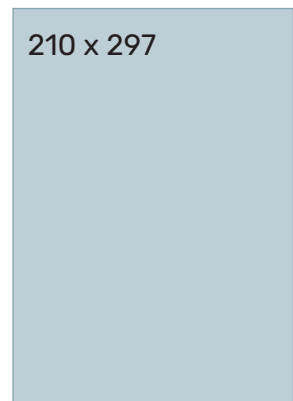
### Quarter page



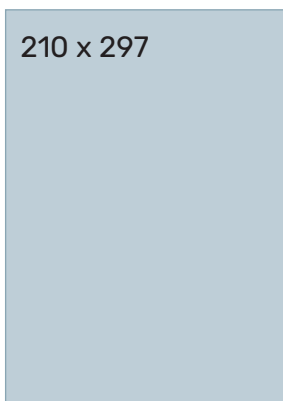
### Half page



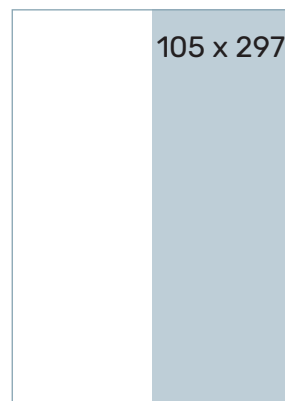
### Full page



### Back cover



### Advertorial half page



### Advertorial full page



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