

CPS Movements During Lockdown

What Members Are Saying!

We contacted every member, which included Families, Adults, and Youth, as a means to check in and to see if we could help support them during the COVID-19 (Coronavirus) crisis!

We have contacted (mostly by phone) and checked in with almost every family with a child with CP. In general families are managing the COVID-19 crisis exceptionally well but there have been some major concerns during the lockdown around food; PPE; carer support; accessing services; connecting families to other families; concerns re replenishing medications; maintaining a "super bubble"; loneliness and boredom and physical injuries due to lifting children without carer.

All feedback from families has been overwhelmingly positive to have received a call from CPS staff!

During Level 2, CPS staff will continue to provide advocacy, gather member friendly and family friendly information on health and recreation, work with external organisations to support members, extend the members' perspective in the Clinical Network- SDR; Intensives; transition; early diagnosis guidelines and early intervention guidelines, and organise trikes as requested.

YOUTH ALLIANCE

- Contacted young people and young adults as part of the member's needs assessment.
- Development of a podcast and blog which will be launched on May 29 on the CPS website under The Crooked Truth.
- Attended intersectoral meetings on Housing; Access Alliance and other Ministries' committees.
- Featured on Tagata Pasifika as part of their multimedia story on eradicating stigma of cerebral palsy in the Pacific Island community, and Jordon's journey on learning to drive.

COMMS/MARKETING

- Swift initial digital content: Produced six quick content videos with staff encouraging members to remain calm.
- Website: Visits spiked with 13,207; with the top searches being Contact Us, News and now the COVID-19 Information Hub.
- Facebook: Our coverage on social media, particularly FB has been great. Posts types have included images, CPS created video, "stories". In the first nine days of the nationwide lockdown, posts reached 40,596 people and they are nearing 90,000 + today.
- Facilitated creative branding of Youth Alliance podcast and blog: The Crooked Truth!

GENERAL

- We have also contacted all our donors to thank them and let them know what we're doing in response to COVID-19 for the membership.
- We have been in touch with many Ministries and provided feedback issues members and families have been having during lockdown.
- We've been working on the website and database to make it more user friendly.
- WINZ and MSD funded an art gift pack to every child and young person with CP.
- CPS has held a writing competition for young people and adults- results to be announced at the end of June.

FUNDRAISING

- Ministry of Youth Development for our Youth Alliance.
- Anonymous donation for power wheels for children aged 7-11 years.
- Rano Community Trust for the researcher's salary and North and SouthTrust for the product and programme manager's salary.
- E L & J B Sanderson Cerebral Palsy Trust via Perpetual Guardian for room make overs for members in 24 hour care in Christchurch.
- Ministry of Social Development and WINZ for the website development; prizes for the art and writing competition and art packs for children.

I wanted to write a note to say thank you for keeping in touch during the lockdown.

We really appreciated hearing a kind, caring voice when you rang us.

I really appreciate the level of support and care you show our community.