

ADVOCACY & VOICE

To amplify the voice of our members we will:

- Share quality information and knowledge for members to enable informed choices
- Become a centre of excellence for CP knowledge in NZ
- Grow Youth Alliance initiatives for on-going leadership and advocacy
- Establish and maintain a physical disability consortium to prioritise initiatives and strengthen opportunities for members' employment and youth transitions with a focus on education, health and social interactions
- Maintain regular meetings with government to support members' needs
- Re-examine, then grow the concept of CP Day
- Collaborate with organisations to advocate for people with physical disabilities



FINANCE

The CPS team will ensure continued viability and sustainability. We will:

- Implement a fundraising strategy designed to increase financial capacity
- Enhance the growth and development of Steptember
- Support the investment developments of Essential Assets Ltd
- Support the developments of Cerebral Investments Ltd



STRATEGIC PLAN 2018

Cerebral Palsy Society
freedom & choice

To change New Zealanders' attitudes to physical disability



PEOPLE

We will survey our members to understand their needs so we can deliver enhanced services to them.
We will:

- Share information and knowledge with our members
- Strengthen, improve and expand our programmes, including:
 - Grants
 - Events
 - Coffee clubs
 - Dream programmes
 - All of our "get" programmes
 - Boccia
- Become the access point for relevant and up-to-date information on CP for the general public
- Improve and inspire communication for our members, including new families, and engage our donors and corporate partners
- Develop and implement a volunteers' programme
- Grow and strengthen our intern programme

To consistently improve our programmes, which will empower our members to enhance their lives, we will:

- Work on representation and inclusion by engaging with members across all ages and levels of CP
- Act as a conduit to network members with peers, services and opportunities



DEVELOPMENT & INNOVATION

We will strategise with our members to create innovative solutions. We will:

- Design and develop improved options for respite
- Scope SDR opportunities and research intensive therapy options
- Undertake systematic evaluation of our programmes
- Expand the Life Span research with a focus on older members and people with CP at levels 4 and 5, including those who are non-verbal
- Work with the Youth Alliance to co-design solutions focused on transitions for young people living with physical disabilities
- Design and develop strategies to improve support for families with a newly diagnosed child with CP. The proposed solutions are based on feedback from our members. They include:
 - Expanding the “consulting group” of parents to other areas
 - Refocusing aspects of the website to enable parents easier access to information
 - Developing an information package for new families

What Our 2017 Programmes Achieved

Grants

Over 41 members were able to purchase equipment and services through our grants programme, enhancing their independence and freedom. Also, six students received grants for their academic studies.

getPhysical

These vouchers helped over 500 children and adults with cerebral palsy to get active in ways best suited to their individual needs.

getUpAgain

Over 27 members were able to access professional counselling, advice and support through this programme.

getOutThere

Approximately 750 people with cerebral palsy were able to gain greater access to their communities by using these vouchers.

getStructured

12 parents were given financial assistance to set up a legal framework around their child with cerebral palsy, thanks to this programme.

getThis&That

These vouchers assisted over 370 members to purchase small items needed daily to manage living with cerebral palsy.