

ADVOCACY & VOICE

We will enhance the voices of our members:

- Share quality information and knowledge for members to enable informed choices.
- We will continue to extend our individual advocacy supporting members.
- Become a centre of excellence for CP knowledge in NZ.
- Continue to grow and expand the Youth Alliance initiatives for ongoing leadership and advocacy in partnership with the Ministry of Youth Affairs.
- Maintain a physical disability consortium to prioritise initiatives strengthening opportunities for member's employment and youth transitions with a focus on education, health and social interactions.
- CPS will work in partnership with the Paediatric Society and Starship to develop a CP network focusing on development of best practice recommendations for early diagnosis and treatment; improving the transition from paediatric to adult services; supporting the CP Register; hearing the voice of children, young people and families; SDR and intensives.
- CPS is funding an external investigation of the cost benefit analysis of intensive services versus status quo.
- Partner with organisations to advocate for people with physical disability.

FINANCE

The CPS team will ensure continued viability and sustainability. We will:

- Implement a fundraising strategy designed to increase financial capacity and sustainability.
- Enhance the growth and development of Steptember.
- Support the investment developments of Essential Assets Ltd.
- Support the developments of Cerebral Investments Ltd.



STRATEGIC PLAN 2019/20



To change New Zealanders' attitudes to physical disability

PEOPLE

We will survey our members to understand their needs so we can deliver enhanced services to them.

We will:

- Systematically undertake evaluation of programmes.
- Share information and knowledge with our families.
- Consistently strengthen, improve and expand upon our programmes including:
 - Grants
 - Events
 - Coffee clubs
 - All of our "get" programmes
 - Boccia
- Extend our products for membership researching products that are relevant and meaningful for members.
- CPS will become the access point for relevant and up-to-date information for the general public.
- Through the website, improve and inspire communications for members, including new families and engage our donors and corporate partners.
- Implement the volunteers programme.
- Grow and develop our intern programme alongside our employment partners.

To consistently improve our programmes, which will enhance our member's lives, we will:

- Work on representation and inclusion by engaging with members across all ages and levels of CP.
- Act as a conduit to network members with peers, services and opportunities.
- Implement recommendations and feedback from members with CP.
- Have a Board consisting of members with lived experience or with a family member with lived experience.
- Ensure public face and advocacy will be done by a member with a CP or a family member.
- Develop a "Think Tank" that can respond to topical issues promptly from the perspective of people with CP.
- Be membership driven; our initiatives will be sustainable and CPS will focus on levelling the playing field.



cpsocietynz
0800 503 603
www.cerebralpalsy.org.nz



DEVELOPMENT & INNOVATION

We will strategise with our members to create innovative solutions. We will:

- Provide information on options for Respite.
- Expand the life span research with a focus on older members; people with CP at level 4 and 5 including people who are non-verbal.
- Co-design with the Youth Alliance solutions focused on transition in health care for young people living with physical disabilities.
- Design and develop strategies to improve support for families with a child newly diagnosed with CP. The proposed solutions are based on feedback from our members.
 - website to enable parents easier access to information.
 - Developing an information package for new families.

What Our 2018 Programmes Achieved

Grants

Over 309 members were able to purchase equipment and services through our grants programme, enhancing their independence and freedom.

getPhysical

These vouchers helped over 479 children and adults with cerebral palsy to get active in ways best suited to their individual needs.

getUpAgain

Over 36 members were able to access professional counselling, advice and support through this programme.

getOutThere

Approximately 693 people with cerebral palsy were able to gain greater access to their communities by using these vouchers.

getStructured

14 parents were given financial assistance to set up a legal framework around their child with cerebral palsy, thanks to this programme.

getThis&That

These vouchers assisted over 464 members to purchase small items needed daily to manage living with cerebral palsy.

